

PM Stars Chain Aggregate Level - Weekly
Database as of FEB 21,1998

Carton Volume
Shr

	Philip Morris	Philip Morris	Philip Morris
053453	053453	053453	053453
IRC	IRC	IRC	IRC
SMOKIN	SMOKIN	SMOKIN	SMOKIN
JOES	JOES Regn	JOES Regn	JOES Sctn
Total	1	1	12
 FY 97	 30.73	 30.73	 30.73
1/98	18.16	18.16	18.16
DIFF	-12.58	-12.58	-12.58
 YTD '98	 32.44	 32.44	 32.44

NOTE: KA totals may not contain all stores. KA totals consist of stores that are Good Clean Stores in current 13 weeks.

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